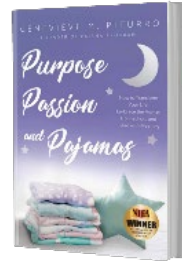




Get Out of Your Suit and into Your Pajamas – Not What You Think!



Genevieve Piturro

TEDx Speaker • Author • Founder of Pajama Program

Genevieve's journey has taken her from a little girl's question in a homeless shelter to *Oprah* to boardrooms and stages across America. She was a successful television marketing executive until a sudden inner voice challenged her direction and she dramatically altered the path of her life. In 2001, she jumped off the corporate ladder and founded the hugely successful national organization, Pajama Program. This year, the Program celebrates its 24th anniversary, having delivered more than eight (8) million pajamas and books to date through its 40 chapters around the U.S. Following 20 years as Executive Director, Genevieve passed the ED baton and today inspires others with her book, talks and workshops.

Genevieve Piturro realized “finding your purpose” can happen to anyone. For her, pajamas were the answer. Most people feel unfulfilled and empty in their current lives but have a burning desire to make a difference. In this talk Genevieve shows the audience how to be who you are meant to be and shows them how to find a more fulfilling path for themselves.

Your attendees will learn how to:

- Distinguish which of their inner voices to follow
- Overcome their fears and move forward
- Empower themselves while empowering and encouraging others
- Turn the power of one into a tremendous force
- Engage the Universe as a partner in their plan

“If we don't find a purposeful way to make a difference in the world, we will continue to fool ourselves into thinking superficial changes in our lives will make it all right...and it won't.” – Genevieve Piturro

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