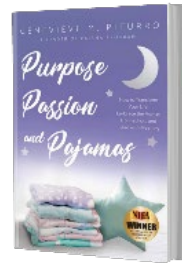




## *Be a Voice that Moves the World*



**Genevieve Piturro**

**TEDx Speaker • Author • Founder of Pajama Program**

Genevieve's journey has taken her from a little girl's question in a homeless shelter to *Oprah* to boardrooms and stages across America. She was a successful television marketing executive until a sudden inner voice challenged her direction and she dramatically altered the path of her life. In 2001, she jumped off the corporate ladder and founded the hugely successful national organization, Pajama Program. This year, the Program celebrates its 24th anniversary, having delivered more than eight (8) million pajamas and books to date through its 40 chapters around the U.S. Following 20 years as Executive Director, Genevieve passed the ED baton and today inspires others with her book, talks and workshops.

In this talk, Genevieve Piturro shows men and women, both personally and professionally, how their everyday actions, lifestyles and behavior have an impact on the people around them and the people they serve.

Genevieve shares four (4) different aspects of being the Voice that moves humanity forward.

Your audience will learn how to:

- Get clear on the difference between goals and vision
- Raise the energy of an organization to create a movement
- Make a lasting and positive impact on the lives of others
- Master the power of 4 universal truths that lead them to be a voice that moves the world

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